

WEBINAR

Six problem's with your golf club's social media.

Join us for an exclusive webinar hosted in collaboration with Par Six Golf, where Colby Johansson will delve into the critical issues plaguing golf club social media strategies. From establishing purpose and defining unique value propositions to crafting compelling messages and optimizing content, Colby will unveil the secrets to unlocking social media success for your club. Don't miss this opportunity to learn actionable insights and elevate your club's online presence.



Meet Our Presenter: Colby Johansson

Colby is the visionary behind Par Six Golf, a nationally recognized media company specializing in golf course marketing. Under Colby's leadership, Par Six has grown to work with over 75 golf clubs and resorts across the country, producing results time and time again. A passion for golf and extensive experience in marketing is a trademark for not only Colby, but his entire team at Par Six.



The company's purpose? Drag the golf industry - *kicking and screaming* - into the modern era of digital marketing.

APRIL 15TH
1:00PM PT

